

PRAIRIE
HYBRIDS

NON-GMO

SEED CORN

PRAIRIE HYBRIDS

Selected and Produced with your family in mind.

OUR STORY. OUR TIME.

IT ALL STARTS WITH “WHY?” ...

GRANDFATHER H.W. HOSTETLER

ORIGINAL IDEA

- Just raising Hybrid Corn for their own needs

1969-70

- Holden’s Foundation Seed helped connect him to hybrid research and selection
- SCLB hits 85% of corn in nation
- Hybrids produced using Texas Sterility system were susceptible

1972

- H.W. & Sons start Prairie Hybrids
- H.W.’s hybrids were standing better than DeKalb
- We didn’t use the Sterility system. We pulled tassels by hand (and still do!)

1984

- Built conditioning tower

1987

- Bulk storage & pit dump

1997

- Added commercial dock & doubled warehouse

LATE 1990’S

- Farming enters the world of Traits
- Chemical companies start promoting GMOs
- H.W. looks into this. He weighs the costs—potential decline in soil, animal and human health.
- H.W. states: “Surely blessings will be bestowed upon us, for staying Non-GMO.”

2003

- Grandsons begin to manage the business

2013

- Launched corn breeding program

2018

- Prairie Choice Verified (A Non-GMO verification system that guarantees .75% GMO or less)

2021

- Added new warehouse and kitchen/break-room

TODAY

- ALL hybrids are processed through our OWN Illinois facility
- We manage our own seed production. (Conventional gets produced in Deer Grove, IL)
- 100% Organic & Non-GMO



A LANDMARK DECISION

Prairie Hybrids stays the Non-GMO course.

We set in for a changing market, ...and world.



THE BIG QUESTION:

- Over time, would the customer VALUE Non-GMO products OVER Traits?

We found that INDEPENDENCE is alive on the FARM.

- Some customers that just wouldn’t switch to GMO/traited seed.

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JUST LIKE THE INDEPENDENT FARMER

We valued our independence too, and wanted to keep it.

TODAY WE KNOW:

- Companies selling traits today have made a commitment to a chemical company.
- Their Freedom and Independence have conditions
- Their conditions affect your choices.
- Non-GMO demand is exploding.
- Moms are buying with their families in mind. "Non-GMO & Organic"
- Food companies are buying "Non-GMO"
- Corn cobs are being sold separate for Non-GMO usage.
- We are completely Non-GMO & Organic

OUR COMMITMENT IS STILL TO YOU, OUR CUSTOMER.

OUR BENEFITS

- Because we are not tied to trait providers we have access to more genetic diversity.
- We have a proprietary research program
- Developing and selecting the best genetics from across the corn belt
 - This equates to a yield advantage
 - YOUR profitability increases
- We do not touch or produce GMO seed in our fields or facilities
- A cold germ average in the mid to upper 90's (%)

OUR CUSTOMERS SAY

Our seed has more vigor

Our genetics yield with or above traits

The value of micro-nutrients is seen on our seed production

Prairie Hybrids seed promotes a healthier environment:

- Increased Production from Livestock
- Natural fertilizer for the Soil
- Peace of mind for the Farmer
- Sustainable Benefits

OUR GOALS AT PRAIRIE HYBRIDS...

- To provide GREAT GENETICS
- To provide DEPENDABLE PERFORMANCE
 - To deliver A GREAT EXPERIENCE
- To be your FAMILY OWNED seed provider
- To provide you the BEST SEED QUALITY STANDARD

Other Companies' Focus



■ GMO ■ Non-GMO & Organic

Our Focus



■ Non-GMO ■ Organic

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